

**NEW CONTRIBUTIONS ABOUT ACADEMIC, THEORY, NEW  
 ARGUMENTS ABOUT SCIENCE AND PRACTICE  
 OF THE DISSERTATION**

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**Content of summary page**

For Vietnamese people for many generations, the market is not only a place to exchange goods but also a place to preserve the characteristics of national culture. In each region of our country, the market is like a mirror reflecting the economy, culture and society of the local population. Researching Tien Giang market will reveal the entire historical and cultural process of a land, the lives of generations of residents and the vivid cultural expressions of the typical cultural space. Approaching market research from a cultural perspective, the author discovers many interesting dimensions of the market in Tien Giang from history to the present.

- Systematize a number of theoretical issues about markets and market culture, clarify the concept of markets, criteria for classifying markets, and factors that determine the formation and development of markets in our country. In general and in Tien Giang in particular from tradition to modern.

- Analyze and clarify the formation process, current status of operations, characteristics, and roles of Tien Giang market in the material and spiritual lives of people according to diachronic and synchronous slices, especially the issues of market culture in particular and commercial civilization in general of the locality.

- Identifying trading activities and characteristics of livelihood, communication culture and behavioral culture in the spiritual life of Tien Giang people. The results of this study also explain the reasons for the development of Tien Giang markets during the urbanization process, as well as clarify the changing trend in the functions of local markets.

- Analyze and clarify market activities that have stimulated and promoted economic production in many aspects. Therefore, the thesis also proposes solutions for sustainable development of Tien Giang markets in the coming time and suggests further research on markets for other localities in the process of urbanization and newly rural construction at present.

**Opinion of Supervisors**

*Date March year 2024*

**Ph.D. Candidate**

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**Võ Văn Sơn**