TRA VINH UNIVERSITY

DEPARTMENT OF POST-GRADUATE TRAINING

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NEW THESIS POINT INFORMATION PAGE

Thesis topic title: The impact of knowledge management capabilities and social capital on business performance through the mediating role of innovation capacity: the case of enterprises in the door manufacturing industry in Ho Chi Minh City.

Category: Business Administration, Code: 934010

Full name: Nguyen Ky, postgraduate code: 101022003

Science instructor: Prof. PhD. Nguyen Hong Ha

Prof. PhD. Tran Dang Khoa

The thesis was completed at: Tra Vinh University

NEW POINTS OF THE THESIS

- Supplementing and adjusting the scale of measuring innovation capacity in the Door manufacturing and business industry in Ho Chi Minh City.
- Testing the influence of knowledge management capacity and social capital on business results is dominated by the intermediary of innovation capacity in enterprises in the door manufacturing industry in Ho Chi Minh City.
- The study contributes to improving business results through investment and improving knowledge management, social capital and innovation capabilities for companies in the Doors manufacturing and trading industry in Ho Chi Minh City.

Opinion of a science instructor Day 15 month 04 Year 2023

Postgraduate

Prof. PhD. Nguyen Hong Ha Prof. PhD. Tran Dang Khoa Nguyen Ky